**Scope of project:**

Building one landing page for 401k Rollover Marketing. Landing page should match the brochure we will supply.

Anticipated hours to complete draft 14 hours

Anticipated hours of revisions 2 hours

Anticipated total project time 16 hours

Hourly rate $33

Project total $528

Requested draft due date August 9th, 2019

**Project deliverables:**

1. 1 page landing page website based off of content below.

Designed around the style and look of the supplied PDF

General layout example on the next page

**Content as follows:**

Headline: Your guide to avoiding 401(k) rollover mistakes

Body:

Many American’s have saved money in their 401(k) for their entire lives and can be one of their largest assets for retirement. The tax advantages and portability of the 401(k) have provided many American’s with the ability to build a sizeable and important nest egg. The flexibility these plans provide give you choices as you go through life but make sure you know the rules of the rollovers as mistakes can be costly!

This guide will teach you:

* How to avoid an IRS penalty and full taxation
* The secret weapon you can use
* A direct rollover is your most mistake-proof option
* How to ensure your account stays with you
* Why one move could be your last

Request your Guide to 401(k) rollover mistakes today!